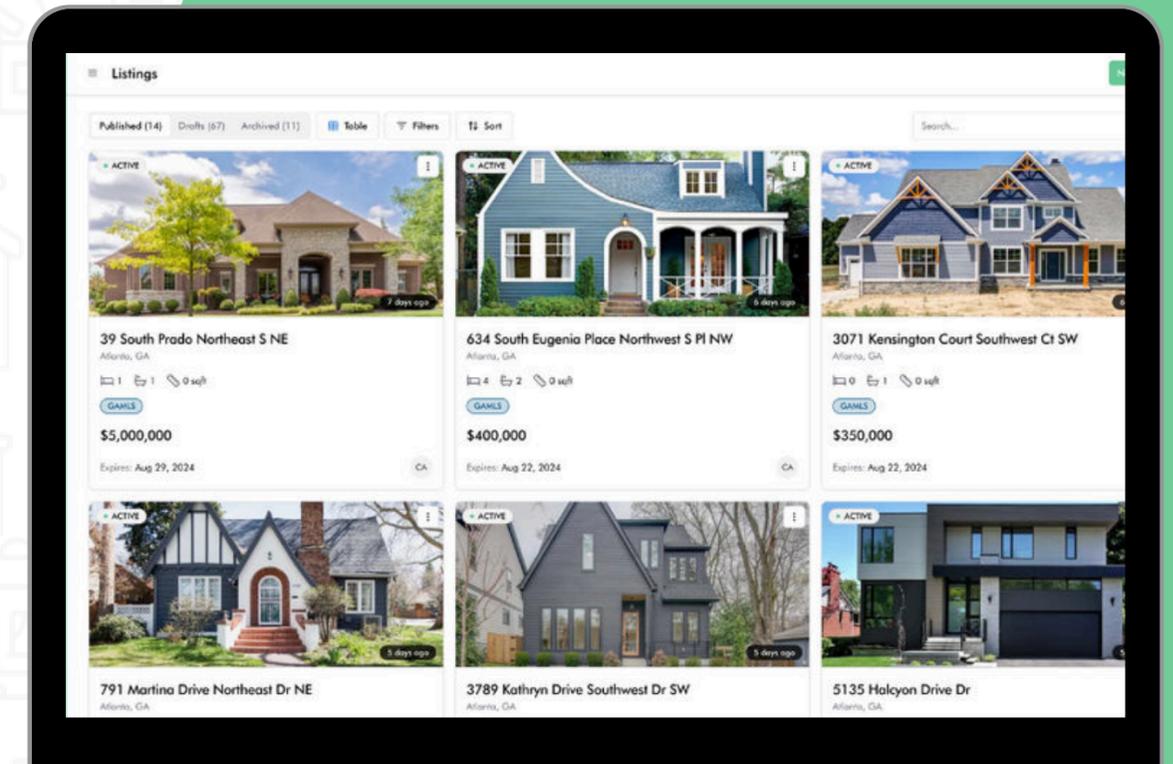**Streamlining the Listing Process:**

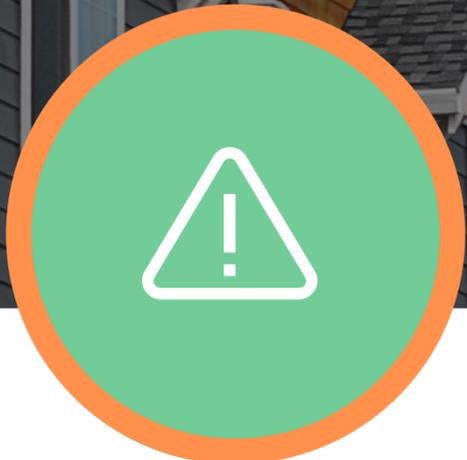**60-Day** Case Study of Ocusell for BHGRE Metro Brokers

September 2024

The Problem

Time Consuming Data Entry

Redundant data entry requiring agents and admins to manually input data multiple times.
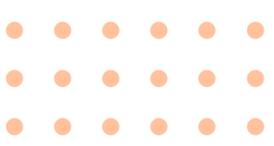
Listing Errors

Multiple data entry points increase the risk of human prone listing data errors

Agent Onboarding

Onboarding new agents can take up to 60 days to bring them up to speed.

Why Ocusell?

Ocusell is a patent-pending listing platform that offers a single point of data entry to any MLS, enabling brokers and agents to save time and reduce errors by entering data once.
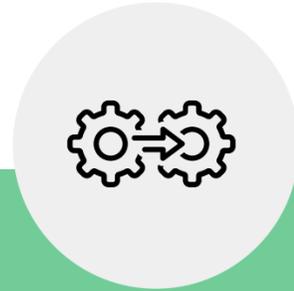
Automated MLS Compliance

Auto-fill fields from multiple sources including tax records

Easy collaboration with photographers and other parties

API Integration for 3rd Paty Vendors

Key Milestones

515 Listings Published

800+ Agents Trained

The Listing Process	ocusell	Historical Process
Onboard New Agents	14 Days	60 Days
Agent Data Entry	15 Mins	1 Hour
Admin Data Entry	5 Mins	20 Mins
Ditto Transfer	N/A	5 Mins
Total Time to List a Property	15 Minutes	1.25 Hours

Key Success Metrics from BHGRE Metro in the First 60 Days:

82%
Reduction in Time to List with Ocusell

75%
Reduction in Listing Input Errors

4x
Brokerage Efficiency

Despite a cooled down market, *MetroBrokers is on track to surpass last year's listing numbers.*

ocusell

We're Just Getting Started

Contact us at sales@ocusell.com to Get in Touch